

WHY COMMUNICATE?

Today, companies need to do more than just communicate. They need to listen and have a viewpoint that resonates beyond the obvious. One that engages the hearts and minds of employees and other stakeholders.

Auby Communications can help you to achieve this through innovative, thought-provoking internal or external communication solutions. We offer a range of bespoke communication consulting services that goes beyond talking to, or communicating with your audiences.

We drive high-impact communication strategies and campaigns that complement your business, amplify awareness and raise your reputation with measurable, high-impact solutions that deliver.

WHAT WE DO

Auby Communication is driven by a multi-award winning, strategic communications specialist with over 30 years' experience in the private sector working for leading multinationals in the fields of communications, media relations and public relations.

With a solid foundation built on experience, integrity and ethics, our exceptional communication, PR and organisational skills have earned us many accolades and a reputation for delivering through innovative solutions and partnerships!

WHAT WE OFFER

- Excellent organizational and external communication expertise
- Countrywide experienced employee communication specialists
- Accredited change management and change enablement experts
- Creative approach to change enablement, problem solving and innovative thinking
- Public Relations services – seasoned experts and capabilities
- Accredited coaching skills, excellent EQ and facilitation skills
- Tangible outcome based results with impact

SERVICES

INTERNAL COMMUNICATION: Internal communications strategy development
EXTERNAL COMMUNICATION: Concept and creative development of external campaigns
PUBLIC RELATIONS: Development, planning and implementation of thought provoking PR strategy
BRAND AWARENESS: Creating and building brands through clear and compelling brand narratives and thought leadership
INNOVATIVE THINKING: We use insights to explore and craft solutions to enhance your business reputation
WRITING: Content generation; writing; editing and specialist editorial support.

WHAT SETS US APART?

Auby Communications draws on a number of essential background experiences and qualifications that allow Consummate Communication Professionals to provide top communications services across a broad range of industries.

We have expertise in the FMCG, Entertainment, Mining and Banking industries. We have worked with and for a number of leading multinational organisations incl: Multichoice, Old Mutual Wealth, Absa Bank, Barclays, BHP Billiton, Philips, Lifegro & Medhost Inc. (USA)

We draw on the services of experienced professional associates to ensure we successfully deliver on our mandate.

OUR AWARDS & ACCOLADES:

- 2011 Winner of International Association of Business Communicators (IABC) Gold Quill Award for managing internal Absa communication campaign
- 2011 Guest speaker at PRISA National Conference
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- 2004 Caxton Award for Best "Advertorial" Pages
- 2000 Award winner of PRISA & Financial Mail's PRISM awards for best in-house PR campaign

